



# Dental Excellence Privacy Policy

This privacy policy sets out how Dental Excellence uses and protects any information that you provide via this website.

Dental Excellence is committed to ensuring that your privacy is protected. Should you provide information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement. We are registered and covered by the Data Protection Act and by rules of medical confidentiality.

Dental Excellence may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from February 2011.

## What we collect

We may collect the following information:

- name
- contact information including email address

## What we do with the information we gather

We may periodically send an email about new treatments or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or letter.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## Cookies

Our website does not use cookies to function and we do not deliver any programme of any kind onto your computer.

## Links to other websites

Our website contains links to enable you to visit other websites. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for

the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should look at the privacy statement applicable to the website in question.

## Controlling your personal information

You may choose to restrict the collection or use of your personal information at any time by writing to or emailing us using details below:

Dental Excellence,  
The Old Bank House,  
High Street, Chalfont St Giles,  
Buckinghamshire, HP8 4QZ

Tel: 0844 576 9559

Fax: 01494 874117

[www.dental-excellence.org](http://www.dental-excellence.org)

[contact@dental-excellence.org](mailto:contact@dental-excellence.org)

We will not sell, distribute or lease your personal information to third parties unless required by law to do so.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.